



## Case Study

# Natilik Transform Their Collaboration Spaces with New Era Technology

New Era Technology, in collaboration with our strategic partner Natilik, recently completed a significant office upgrade at Natilik's London office, focusing on two high-profile spaces: the Event Space and the Summit Room. Sponsored by the executive team, these areas are designed to showcase innovation and forward-thinking solutions, creating an inspiring environment for collaboration and productivity.

## Challenge

The organisation sought to modernise its office spaces to reflect its commitment to innovation and excellence. The primary challenges included:

- Creating technologically advanced spaces that support seamless communication and collaboration.
- Designing high-profile areas that embody the company's forward-thinking brand identity.
- Ensuring ongoing support and maintenance for a consistently high-quality user experience.

"Our goal was to transform one of our most visible and high-impact spaces into environments that truly reflect our commitment to innovation, excellence, and collaboration. The existing setup no longer aligned with the way our teams and clients work today. We needed technology and design that could support seamless hybrid meetings, high-profile events, and client and partner engagements. We wanted spaces that would not only perform technically but also make a bold statement about who we are as a business."

**Kelly White** - Chief People Officer - Natilik



## Solution

To meet these objectives, New Era Technology, in partnership with Natilik, delivered a comprehensive office upgrade, incorporating advanced AV integration, professional services, and a cutting-edge design philosophy.

**Key Features of the Event Space and Summit Room:** Advanced AV Integration: Both spaces are equipped with state-of-the-art Audio-Visual components from leading manufacturers Cisco and QSC, as well as vendors; Sound Control Technologies, Shure and Q-SYS, ensuring high-quality communication and collaboration.

**Professional Services:** New Era Technology provided expert design, integration, and ongoing maintenance services to ensure optimal performance and user experience.

**High-Profile Design:** The spaces are meticulously designed to reflect the organisation's commitment to innovation, serving as a testament to its forward-thinking approach.

"Working with New Era was a fantastic experience from start to finish. They took the time to really understand our vision and business needs and brought deep expertise and creativity to the table. Their collaborative approach, attention to detail, and ability to seamlessly integrate complex technologies into beautifully designed spaces made a huge difference. They worked alongside us as true partners, with a strong focus on quality and user experience."

**Kelly White** - Chief People Officer - Natilik

## Results

The transformation of these key office spaces has led to significant benefits for both internal teams and visiting clients:

- **Enhanced Collaboration:** The open and flexible layouts foster collaboration, allowing clients to engage in brainstorming sessions and discussions, leading to innovative solutions.
- **Improved Productivity:** The integration of advanced AV technology streamlines communication, making meetings more efficient and productive.
- **Positive Brand Perception:** Experiencing a modern, well-designed space reflects positively on the client's brand, showcasing a commitment to quality and innovation.

"We're absolutely delighted with the outcome. The Event Space and Summit Room have completely elevated the way we work and host. The feedback from our teams and clients has been overwhelmingly positive. The spaces are not only stunning to look at, but also function flawlessly. They've quickly become flagship areas within our office, helping us deliver a modern and professional experience that reflects the best of our brand."

**Kelly White** - Chief People Officer - Natilik

## Conclusion

This office upgrade not only enhances the functionality of the workspace but also demonstrates a commitment to providing cutting-edge solutions for both internal and external stakeholders. Through the strategic partnership between New Era Technology and Natilik, these high-profile spaces serve as a model for innovation, collaboration, and excellence in workplace design.

Want to learn more about this project or solution?

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