



Digital Transformation

Holistic Solutions to Position Your Business for Whatever Comes Next

Digital Transformation uses technology to reimagine how businesses work—from strategy to operations to customer connections. We understand that navigating today's dynamic business landscape can be challenging.

New Era Technology helps you cut through the noise to find the right solution for your organization. Our multidisciplinary approach delivers actionable roadmaps driven by data, powered by right-fit technology, and brought to life through flexible, accessible design. Whether it's reimagining how you connect with your customer, unleashing the power of information for valuable data insights, or building a scalable ecosystem, New Era can help you achieve your goals.

Contact Us Today to Learn More.

For more information on New Era's Digital Transformation solutions, please visit digital.neweratech.com or contact us at neweratech.com/us/contact-us/

Solutions

- **Strategy**
Process Optimization | Technology Infrastructure | Organizational Structure | Change Management
- **Experience**
Digital Marketing | Web Platform Dev. | Customer Experience | UX Research & Design | Marketing Operations Consulting | Mobile App Development | Martech Solutions | Accessibility
- **Data**
Data Modernization | Data Virtualization | Strategic Data Mgmt. | Data Architecture & Integration | BI & Analytics | AI & Machine Learning | Customer Data Strategy | First-Party Data Strategy | Smartsheet
- **Technology**
Application Development | API Consulting | Emerging Technologies | Software Testing Identity | Access Management
- **Systems Integration**
SAP Migration & Implementation | Web Services
- **Security**
Mergers, Acquisitions, & Divestures | Cloud & Infrastructure Migrations | Platform Engineering | Data Integrity, Analytics, & Modernization | Business Process Transformation | Business Technology & Application Modernization