

## Virtual CISOs Provide Cost-Effective Cybersecurity Leadership

## Overview

A client well-known in the entertainment business chose New Era's SecureBlu vCISO services to help identify and resolve a range of security issues the organization was facing. The client had a limited budget and was unable to hire additional resources. By engaging with SecureBlu vCISO, the client received ongoing executive cybersecurity leadership and access to a flexible team of security experts.

## Solution

With New Era's tailored vCISO service, the client was able to lead and bolster their small security department with an experienced security leader and a flexible team of experts that helped to mature their security programs across a range of areas. New Era implemented several priority security solutions including: conducting a security gap analysis and roadmap to centralize management and reduce costs, performed a security tools rationalization initiative to reduce redundancy and risk, helped to evaluate and manage the MSSP, and improved endpoint detection and response capabilities. The client was able to save over \$300,000 while freeing up their internal resources to focus on other strategic initiatives. Overall, the client was able to mature multiple areas of their security programs, within budget, under the leadership of a SecureBlu vCISO.

## Benefits of New Era's vCISO Advisory Service

Reduce security risks and advance security posture

- Cost-effective Cybersecurity Leadership
- Proactive Security Improvements
- Enhanced Compliance

- Crisis Readiness
- Comprehensive IT and Security Resources for Implementation

New Era Technology neweratech.com